



# ASICS Big South National Qualifier

## *FOR THE WIN AWARD*

### OVERVIEW

Research shows a direct correlation between girls' participation in sports and a greater achievement in higher education and employment – in fact, a majority of leading female executives first found success in athletics. Sports also nurtures acceptance by bringing people together across borders, cultures and belief systems.

The creators of ASICS Big South National Qualifier know the importance sports can have to develop leadership skills, foster teamwork and create discipline within our young athletes. Therefore, the tournament has created the FOR THE WIN award.

### WHAT IS IT?

FOR THE WIN is a newly created annual award focused on honoring female athletes who are leaders in their community both on and off the court. Staff members of ASICS Big South National Qualifier will cull through applications to find the athlete who embodies the principles of teamwork, perseverance and the determination to make a positive impact on her world.

SPORT HAS THE  
POWER TO CHANGE  
THE WORLD. IT HAS  
THE POWER TO  
INSPIRE.

--NELSON MANDELA

## HOW DOES THIS AWARD BENEFIT THE ATHLETE?

Athletes will be honored at ASICS Big South National Qualifier before the singing of the National Anthem. Winners will receive a plaque from ASICS Big South National Qualifier and a goodie bag of merchandise. We will also honor the athlete in our newsletter which reaches more than 15,000 people including club directors and college coaches and also on social media sites. A press release will be made explaining her achievement and pitched to Atlanta media and volleyball industry media for a chance to be featured on television or in the newspaper.

## NEXT STEPS

Interested in nominating someone you know or submitting yourself? Please write a short essay (no more than 500 words) about how you have proven to be a leader and how you have made a positive impact on your community, team or school. Submit the essay to Krystin Olinski at [krystin@thisispress.com](mailto:krystin@thisispress.com). Please include the following information:

- First and Last Name
- Email Address
- Contact Phone Number
- Club Name, Team Name
- 500-Word Essay sent as an attachment to the email

Good Luck!